



DEEP SOUTH[®]
INSURANCE SERVICES SINCE 1967



Ward Johnson
Vice-President of Loss Control

Corporate Office: Dallas, Texas
Telephone: 214.493.4225
Facsimile: 888.863.8670
E-Mail: wjohnson@deep-south.com

Ward joined Deep South in the fall of 2010 to lead the safety and loss control department of Deep South. Ward is an industry veteran with more than twenty-five years of experience in the safety and loss control business. Most of his career, he was employed with one of the nation's leading insurance carriers in a number of leadership roles where he established a record of success. In short order, Ward recognized the significant capabilities of Deep South's loss control group stating, "I am very impressed with the level of experience and expertise of our loss control staff and the positive impact they have on clients by creating a safer workplace." He goes further saying, "The work they do has a direct positive impact on the bottom line for clients by reducing the total cost of risk and increasing organizational productivity." In a very real sense, Deep South's loss control staff can translate safety into dollars that go straight to the bottom line.

Looking ahead, Ward's vision is to develop more effective ways to leverage the considerable experience and knowledge of his loss control staff. Through utilizing technology, web-based assets and forward-leaning loss control strategies, he seeks to extend and multiply the positive impact Deep South can have for independent insurance agents and their clients. Perhaps most importantly, Ward states, "Everything we do must be aligned with and in support of our independent agent partners and their clients to create real value." He looks forward to delivering more service and more information to clients, with less friction and greater ease of doing business.

Ward Johnson is a native of St. Louis, Missouri and a graduate of the University of Central Missouri, where he earned a Bachelor of Science Degree in Industrial Safety in preparation for his career.

Ward is married to Dawn, and they have two children, Maddie and Dalton, who both attend college in Texas. Ward enjoys spending time with his family and is an avid sports fan. He greatly enjoys following the St. Louis Cardinals, Rams and Blues as well as Mizzou Tigers.