

# Commercial Auto



Customer Focused >>> Market Driven >>> Forward Looking

## Commercial Auto Overview:

As a long-time provider of commercial auto insurance, Deep South has the depth of experience and expertise to help independent insurance agents and their customers meet the significant challenges of the transportation insurance market. Deep South is uniquely positioned to provide commercial auto and truck insurance to a wide range of customers. Deep South is a member of QBE, one of the world's largest and most respected insurance organizations. In these turbulent times, financial stability is a key consideration.

The following is representative of the transportation business segments Deep South serves:

- Business Auto For Non-Transportation Companies
- Commercial Automobile and Truck Fleets
- Local and Intermediate Trucking

Based on Deep South's high level of expertise, superior products and access to one of the world's premier insurance markets, the company is uniquely positioned to provide insurance to a wide range of preferred commercial auto customers. Its deep roots in the commercial auto business provide a competitive advantage in the marketplace.


## About Deep South

Since 1967, Deep South has been helping independent insurance agents across America meet the insurance needs of customers. Deep South specializes in providing commercial insurance products to companies with favorable loss experience and a strong emphasis on safety. With more than forty years of experience, Deep South continues to draw upon its market driven, entrepreneurial roots, seeking to provide the insurance that America's businesses need to grow and prosper. As a customer focused organization, Deep South is committed to providing unparalleled service to insurance agencies and their customers, while reducing the friction and costs often associated with the purchase of the product. Deep South is a forward-looking company open to new opportunities in the marketplace. The company is constantly working to anticipate changes in the business landscape, enabling it to better meet the product and service requirements of customers.

*Deep South is uniquely positioned to provide insurance to a wide range of preferred commercial auto customers. Our deep roots in the commercial auto business give us a competitive advantage in the marketplace.*



**DEEP SOUTH**<sup>®</sup>  
INSURANCE SERVICES SINCE 1967

A member of  QBE



## Why Choose Deep South?

- Deep South's local offices, with full underwriting authority, understand the unique aspects of regional and local marketplaces. A decentralized structure and local office authority enable the company to quickly meet the needs of customers.
- Deep South takes the time to listen and understand your customers' business before a decision is made.
- Deep South's commercial auto coverage is competitively priced and uniquely tailored to provide your customers with the protection they need over the long term.
- Deep South is a member of QBE. QBE is one of the world's largest and most respected insurance organizations. In these turbulent times, financial stability is a key consideration.
- Deep South maintains a strong commitment to being easy to do business with. The company understands that the business world moves at a brisk pace and your customers need quality service.
- Deep South offers in-house loss control and claims services to ensure that it delivers on the promise of the products sold with the highest level of care and integrity.

## Deep South Products and Services

Deep South provides customers with a wide range of commercial insurance products and sophisticated services designed to support professional independent insurance agencies and their customers. The products and services offered include:

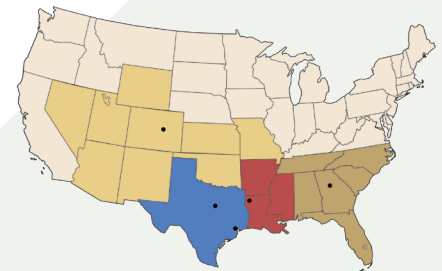
### Insurance Products

- Commercial Auto
- General Liability
- Inland Marine
- Garage
- Property (Selected States)

### Services

- Loss Control
- ClaimCare
- Catastrophe Claims Management
- Full Underwriting Authority

Visit the Deep South website, [www.deep-south.com](http://www.deep-south.com), or contact your local Deep South office for more details.



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